



WFXV
201 Humboldt Street
Rochester, NY 14610

Normal Communications
Thomas A. Costa
39 State Street, Suite 110
Rochester, NY 14614

Contract # 1456944

Schedule Dates 11/01/16-11/06/16
Advertiser John Salka/Assembly 121 St/Republican/NY (8411
Agency Normal Communications (13626)
Product Political - Candidate Other (1066)
Brand SALKA 11.1-11.7 (571524)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/31/16
Last Modified 10/31/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$217.50
Net Total \$1,232.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Nov. 2016	12	\$1,450.00
Grand Total:	12	\$1,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7:30P- 11P (EST)							2		2	\$100.00	\$200.00	Utica (WFXV)		10/31/16
2.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/31/16
3.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	7:30P- BOB'S BURGERS								1	1	\$250.00	\$250.00	Utica (WFXV)		10/31/16
4.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8P- THE SIMPSONS PRIME								1	1	\$300.00	\$300.00	Utica (WFXV)		10/31/16
5.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8:30P- Son of Zorn								1	1	\$150.00	\$150.00	Utica (WFXV)		10/31/16
6.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9P- Family Guy								1	1	\$300.00	\$300.00	Utica (WFXV)		10/31/16
7.0	Normal Line / SPOT	11/01/16-11/02/16	3	:30	11P- EYEWITNESS NEWS AT TEN			1	1					2	\$20.00	\$40.00	Utica (WFXV)		10/31/16
8.0	Normal Line / SPOT	11/03/16-11/04/16	3	:30	10P- EYEWITNESS NEWS AT TEN	3				X	X			3	\$20.00	\$60.00	Utica (WFXV)		10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions